



HotSchedules Announces Partnership with the Florida Restaurant and Lodging Association

Austin, TX – March 5, 2009 – HotSchedules today announced it has entered into an official partnership with the Florida Restaurant and Lodging Association (FRLA). Under the terms of agreement, HotSchedules will provide monthly discounts of its innovative, [web-based restaurant labor management solutions](#), available in four different product offerings, to members of the FRLA.

HotSchedules is the leading innovator in online scheduling and labor management solutions helping restaurant operators streamline their staff scheduling process, while providing effective communication and labor management tools to efficiently manage time and labor costs. HotSchedules has successfully installed over 3,000 restaurants employing over 300,000 users nationwide. Whether a restaurant has 10 or 100,000 employees, HotSchedules has a solution that will best suit the size and needs of the operation.

“FRLA is pleased to add HotSchedules to the list of exclusive benefits available to FRLA members. The Association is committed to aiding our members during difficult financial times,” said Dan Murphy, Vice President, Membership & Corporate Relations, FRLA. “We believe that partnerships, like the one formed with HotSchedules, translate into valuable savings for Florida’s hotels and restaurants. This is just one more example of why it pays to be a member of the Florida Restaurant & Lodging Association.”

Special pricing for FRLA members on HotSchedules’ easy-to-use, online restaurant scheduling solutions include:

- HotSchedules [Core](#)™ and [Team](#)™ – 10 percent monthly discount
- HotSchedules [Workforce](#)™ and [Enterprise](#)™ – 5 percent monthly discount and 10 percent reduction on start-up fees

“Scheduling is a frustrating and time-consuming weekly task for restaurateurs, and labor costs are an expense that is often overlooked with paper-based scheduling processes,” said David Cantu, Vice President, Business Development, HotSchedules. “We are excited to enter into this partnership with FRLA and provide its members with an affordable, flexible labor management tool that will lower labor costs, significantly reduce the time it takes to generate schedules, and keep their best employees motivated.”

FRLA members are encouraged to see first-hand how HotSchedules solutions can transform your labor management. Visit <http://www.hotschedules.com/frla/> for a free 30-day trial of our innovative and cost-effective [Core](#)™ and [Team](#)™ web-based employee scheduling system editions. To receive the FRLA membership discount, members can enter the code “**FRLA**” during checkout.

About FRLA

In existence since 1946, the Florida Restaurant & Lodging Association is Florida’s premier non-profit, hospitality industry trade association. FRLA safeguards the needs of the hospitality industry, improves the business climate, promotes the highest levels of quality and safety for our patrons, provides legislative advocacy, and eases navigation of government regulation. The Association represents and serves more than 10,000 independent and household name members, including theme parks and the largest casual theme restaurant company in the world. To learn more about the FRLA, visit www.frla.org or call 888-372-9119 to find out how you can get involved.

About HotSchedules

HotSchedules, innovators of the most widely-used restaurant workforce management solutions, sets the industry standard for service, support and labor management expertise. By engaging with its clients as partners, HotSchedules vastly improves management-employee communications, resulting in greater employee satisfaction and retention—and offers a fast, proven ROI through reduced manual scheduling and labor costs. From independent restaurants to corporate chains, HotSchedules' suite of solutions empowers restaurant staff and managers with all the tools they need to communicate effectively and efficiently. More than 3,000 restaurants and over 300,000 users rely on HotSchedules every day. HotSchedules complements its product offerings with a world-class, bilingual support staff at the company's headquarters in Austin, Texas.

HotSchedules' corporate and franchise clients include such well-known concepts as Outback Steakhouse, the Cheesecake Factory, P.F. Chang's China Bistro, Carino's Italian, Chili's, Carrabba's Italian Grill, Fleming's Steakhouse, Applebee's, Jamba Juice and many others. For more information, visit www.hotschedules.com.

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